Information about our use of cookies

www.dartmouthrailriver.co.uk ("our site") uses cookies to distinguish you from other users of our site. This helps us (i.e. Dart Valley Railway Plc) to provide you with a good experience when you browse our site and also allows us to improve our site. By continuing to browse the site, you agree to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer, if you agree to this. Cookies contain information that is transferred to your computer's hard drive.

Cookies are widely used in order to make websites work, and to work more efficiently, as well as to provide information to the owners of the website (and any third parties they work with) and to manage elements of their business. Without certain cookies, some areas and functionalities of a website will not work.

If you would like to find out more about cookies please visit www.allaboutcookies.org or www.aboutcookies.org, which explain how cookies work and how you can manage their use.

We use the following types of cookies:

- Strictly necessary cookies. These are cookies that are required for the operation of our site to enable you to move around our site and use its features. They include, for example, cookies that enable you to log into secure areas of our site. Without these cookies our site does not work properly.
- Analytical/performance cookies. These cookies allow us to recognise and count the number of visitors and to see how visitors move around our site when they are using it. This helps us to improve the way our site works, for example, by ensuring that users are finding what they are looking for easily. We only use these cookies to improve how our website works.

We do not currently use "Functionality" or "Targeting" cookies.

Blocking/Deleting Cookies

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. You can also delete cookies by selecting the appropriate option in your browser settings If you use different computers/mobile devices in different locations you will need to ensure that each browser is adjusted to suit your cookie preferences. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

If you would like to disable "third party" cookies you can turn them off by going to the third party's website and getting them to generate a one time "no thanks" cookie that will stop any further cookies being written to your machine.

You can find more information about the individual cookies we used on our site and the purposes for which we use them in the tables below.

A: Cookies created and managed by Dart Valley Railway Plc

None

B: Cookies created by third parties to help Dart Valley Railway Plc

| Cookie Name | Type of Cookie | How long it lasts | Managed by | Description/Purpose |
|-------------|-----------------------------|---|--|--|
| PHPSESSID | Strictly Necessary | This cookie is triggered when you first visit our site and expires 24 minutes after you leave our site | Toucan Graphic Design Limited | This cookie is required by certain features of our site's Content Management System. It provides us with anonymous analysis of your movement on our site from page to page, so that you do not get asked for the same information you have already provided. |
| _utma | Analytical / performance | 2 years - triggered from when you first visit our site and reset on each visit thereafter; or when you clear your cookie cache. | Google Analytics | These cookies are provided by Google and are part of Google's Google Analytics Tool. They allow us to carry out analytical and search engine services to assist us in the improvement and optimisation of this site. They enable us to collect information about how visitors use our site. These cookies "remember" what you have done on our website in previous pages / interactions. |
| _utmb | | Triggered from when you first visit our site and expires when you close your browser. | | We use this information to measure compile reports and measure how well our site is doing, and where we need to improve our website service to you. |
| _utmc | | Triggered from when you first visit our site and expires 30 minutes after you leave our site | | Google Analytics does not collect any personal information about you. These cookies collect information in anonymous form. Click <u>here</u> for Google's overview of privacy and |

| _utmz | 6 months - triggered from when you first visit our site and reset on each visit thereafter. | safeguarding data. |
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|-------|---|--------------------|

For more information on Google Analytics cookies, please refer to https://developers.google.com/analytics/devguides/collection/gajs/cookie-usage.

To opt out of being tracked by Google Analytics across all websites visit http://tools.google.com/dlpage/gaoptout.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies. In particular:

Social Media Buttons: If you take the opportunity to share content from our site through our social buttons (e.g. Facebook, Twitter, Instagram etc.), you should be aware that these sites are likely to collect information about your online activities. We have no control over this. We suggest that you check the privacy policies (if any) of such third party websites for more information about their use of your information and/or how to opt out or delete such information.